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ROCKEFELLER'S COLLABORATIVE
APPROACH TO CREATING
TRANSFORMATIONAL CHANGE.

IMMEDIATE RELEASE

Contact:
Julia Dossett Morgan, jmorgan@uawri.org
Director of Marketing & Communication
C: 773-558-6978
O: 501-727-6226

**Winthrop Rockefeller Institute Board of Directors announces
Executive Director/CEO Dr. Marta Loyd's retirement**

PETIT JEAN MOUNTAIN, Ark. (December 2, 2021) — The Winthrop Rockefeller Institute (the Institute) board of directors has accepted Dr. Marta Loyd's intent to retire on March 31, 2022. The board will execute the search for the new Executive Director/CEO, and more information about the position can be found at rockefellerinstitute.org/ceo.

"Marta is committed to the idea that the most effective problem solving is accomplished through collaboration," said Dr. Stephanie Gardner, provost and chief strategy officer at the University of Arkansas for Medical Sciences and chair of the Winthrop Rockefeller Institute's Board of Directors. "That commitment embodied Gov. Winthrop Rockefeller's legacy and became the guiding vision of this Institute. Her impact on the Institute's work and on the organizations that looked to the Institute for assistance is significant and lasting."

Loyd arrived at the Institute in 2014. Under her leadership, the Institute's mission has been clarified and strengthened to focus on the Rockefeller Ethic, a unique approach to collaborative problem solving as modeled by Gov. Rockefeller. As a team, she and her staff have strengthened external partnerships, doubled the number of program offerings, and implemented an evaluation system to measure impact. In 2018, Loyd secured a gift of over \$100 million from the Winthrop Rockefeller Charitable Trust to establish the Gov. Winthrop Rockefeller Endowment. The University of Arkansas Foundation holds and manages that endowment which funds a significant portion of the Institute's operations.

Before joining the Institute, she spent 17 years working at the University of Arkansas-Fort Smith, 12 of those serving as vice chancellor for university advancement and as executive director of the UAFS Foundation. Prior to taking the helm of the UAFS Foundation, Loyd, a former dental hygienist, led the effort to start the dental hygiene school at then Westark College.

“Dr. Loyd has been an integral part of developing, promoting and deploying Gov. Rockefeller’s vision for the Winthrop Rockefeller Institute for many years,” said Dr. Donald R. Bobbitt, president of the University of Arkansas System. “Her first-rate leadership skills and the wonderful team she’s built around her are the epitome of the Rockefeller spirit of collaboration and transformational change, and their impact on the state and within this System are immeasurable. She will be missed and I wish her all the best as she moves toward other mountain tops in her career and life.”

[Click here](#) for a high-resolution photograph of Loyd.

About the Winthrop Rockefeller Institute

The Winthrop Rockefeller Institute is a nonprofit organization whose mission is to continue Winthrop Rockefeller’s collaborative approach to transformational change. We engage our resources and Winthrop Rockefeller’s values to convene purposeful gatherings on his historic cattle ranch. We do this work by employing the “Rockefeller Ethic,” which represents the belief that diversity of opinion, engaging in respectful dialogue, and practicing collaborative problem solving combines to create transformational change. The productive energy of our mountaintop location coupled with the highest levels of hospitality ensures all who come here are able to do their best work.

Please visit rockefellerinstitute.org and stay connected through [Facebook](#), [Twitter](#), [Instagram](#), and [LinkedIn](#).