



UNCOMMON  COMMUNITIES

*making our own future*

A WINTHROP ROCKEFELLER INSTITUTE PROGRAM

**Cohort 2022**



## Uncommon Communities Cohort 2022

### Tips for Forming a Community Working Group

When identifying potential members of your community working group, it is important to be thoughtful and deliberate, consider roles across a variety of sectors, and keep in mind that there are multiple ways to involve participants in community projects beyond this working group.

The stakeholder matrix template on the next page illustrates ways you can think about approaching different types of stakeholders (e.g., government, nonprofits, businesses) for a variety of roles. For example, good candidates for the role of “champion” are typically executive directors, CEOs, or high-ranking government officials who may be too busy to join in your project work, but who may advocate on your behalf within the community. Volunteer positions are suitable for individuals who want to participate in community events, but who are not interested in the planning process.

In addition to selecting individuals based on their institutional roles, consider both formal and informal sources of power within communities, representatives from multiple racial/ethnic groups, and remember that you are seeking committed, productive individuals who will work well as part of a team. Don't be afraid to reach beyond your typical social circles!

Once you have identified potential group members, share the application materials with them, tell them why you think this opportunity is important for your community, and gauge their interest in joining you before submitting the full application online.



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## Stakeholder Matrix Template

	<b>Government</b>	<b>Nonprofits</b>	<b>Business</b>	<b>Philanthropy</b>	<b>Existing Collaborations</b>
<b>Working Group</b>					
<b>Champions</b>					
<b>Volunteers</b>					

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*Adapted from Collective Impact Forum Steering Committee Toolkit*